

Cherry Industry Administrative Board

Weekly Raw Product Report

Week 4 - 2014

Weekly Raw Product Report for Week 4 ending July 26, 2014 (Millions of pounds)						
DIST.	Processed		Divert	YTD Total	2014 Est.	2013 Total
	Wk 4	YTD				
NW MI	14.87	15.5	0.0	15.5	118.0	122.9
WC MI	20.54	35.8	0.0	35.8	44.5	60.6
SW MI	(1.05)	18.5	0.0	18.5	19.0	28.7
NY	3.20	7.5	0.0	7.5	6.0	11.7
OR	0.22	2.0	0.0	2.0	3.0	4.3
PA	0.00	0.5	0.0	0.5	0.9	2.2
UT	12.91	21.3	0.0	21.3	36.0	26.7
WA	7.14	19.4	0.0	19.4	26.0	17.9
WI	<u>0.0</u>	<u>0.0</u>	<u>0.0</u>	<u>0.0</u>	<u>11.0</u>	<u>11.1</u>
Total	57.9	120.5	0.0	120.5	264.4	286.0

NW MI - Harvesting in earnest. Quality is quite good.

WC MI - Had a very big week. Will continue through all of week 5. Quality is quite good. Some growers are picking at estimate; others a bit light of estimate. Fruit size is better.

SW MI - Correction. Some production had been incorrectly assigned to SW MI. Still, very close to USDA estimate.

NY - Has exceeded USDA estimate; should reach industry estimate (8.5). West side lighter; about ½ of a crop. East side has better quality and greater quantity than Western portion.

OR - Finishing up. Quality good. Probably short of USDA est.

UT - Quality good. Harvesting at or above estimates.

WA - Very hot in WA. Sounds like they will make estimate.

WI - Harvest has just begun. Too early for assessing quantity.