Cherry Industry Administrative Board Weekly Raw Product Report Crop Year 2012 - Week 3

Weekly Raw Product Report for Week 3 ending July 7, 2012 (Millions of pounds)					
DIST.	Proces Wk 3	sed YTD	2012 Est.	% of Est.	2011 Total
NW MI	0.9	1.0	2.0	48.5%	92.5
WC MI	1.9	7.4	3.0	247.0%	48.0
SW MI	0.0	1.3	0.5	254.0%	16.8
NY	0.4	0.4	0.5	72.0%	5.8
OR	0.0	0.0	2.5		2.6
PA	0.1	3.1	3.0	104.7%	3.1
UT	0.0	0.0	32.0		34.8
WA	0.0	0.0	26.0		20.9
WI	<u>0.3</u>	<u>0.3</u>	<u>0.5</u>	<u>53.0%</u>	<u>6.5</u>
Total	3.5	13.4	70.0		231

Production is well underway throughout the Midwest. PA and SW MI are completed. WC is basically done. NW MI, NY and WI all harvested cherries last week, as well.

This is the first week of production in NY and WI. Reported deliveries in NY for the first week were almost equal to the year's estimate for that district. Verbal reports from both districts suggest that growers in those districts will deliver more than had been estimated.

NW MI production is beginning to show up in earnest. There, too, growers are likely to deliver more cherries than had been anticipated.

Earlier projections from the Western states were that they would not report harvesting until mid-July. No reports have yet been received.