

Cherry Industry Administrative Board

Weekly Raw Product Report

Week 3

Weekly Raw Product Report for Week 3 ending July 23, 2011 (Millions of pounds)						
DIST.	Processed		Divert	YTD Total	2011 Est.	2010 Total
	Wk 3	YTD				
NW MI	23.7	25.5	0.0	25.5	135.0	65.3
WC MI	22.8	38.6	0.0	38.6	55.0	57.2
SW MI	3.1	15.4	0.3	15.7	20.0	11.9
NY	2.8	4.3	0.0	4.3	6.5	7.5
OR	0.0	0.0	0.0	0.0	1.7	1.2
PA	0.0	3.1	0.0	3.1	3.2	2.2
UT	0.0	0.0	0.0	0.0	24.0	22.8
WA	2.8	2.8	0.0	2.8	12.0	15.4
WI	<u>0.3</u>	<u>0.3</u>	<u>0.0</u>	<u>0.3</u>	<u>8.7</u>	<u>5.5</u>
Total	55.5	89.9	0.3	90.2	266.1	189

Cherries are being harvested throughout the Midwest and also in Washington. Growers seem to be moving through their orchards quite quickly. The harvest in MI is moving North pretty rapidly. SW MI is mostly done; WC MI is at 70% of estimate; NW MI is going strong.

Everyone reports that the cherries are of very good color, quality and sugar levels, but they are smaller this year than in previous years. The smaller fruit could have impacts both on the total quantity harvested and on the yields for finished goods.

Utah and OR are expected to begin harvest in Week 4.

Please note: There was an error in the Week 2 reporting which has been corrected this week. The correction is included in the YTD figures in this week's report. You can view the revised Week 2 report at www.cherryboard.org.