

Cherry Industry Administrative Board

Weekly Raw Product Report

Week 2 - 2013

Weekly Raw Product Report for Week 2 ending July 13, 2013 (Millions of pounds)						
DIST.	Processed		Divert	YTD Total	2013 Est.	2012 Total
	Wk 2	YTD				
NW MI	0.2	0.2	0.0	0.2	125.0	2.48
WC MI	9.0	9.0	0.0	9.0	60.0	7.78
SW MI	17.1	18.6	0.0	18.6	23.5	1.22
NY	1.7	1.7	0.0	1.7	9.0	2.12
OR	1.0	1.0	0.0	1.0	2.0	1.49
PA	0.5	2.2	0.0	2.2	2.0	3.15
UT	0.0	0.0	0.0	0.0	25.0	39.92
WA	5.2	5.2	0.0	5.2	20.0	24.80
WI	<u>0.0</u>	<u>0.0</u>	<u>0.0</u>	<u>0.0</u>	<u>9.3</u>	<u>1.62</u>
Total	34.6	37.9	0.0	37.9	275.8	84.6

Harvest has come on very quickly. Seven districts reported harvesting cherries in Week 2. Many are thinking the crops are bigger than estimated for their areas.

SW MI - They had a big week. Growers and handlers report quality is very good and holding up. Week 3 should be strong.

WC MI - Fruit color and quality very good. Size is quite good. Cherries processing nicely.

NY - East of Rochester has big crop; West of Rochester much lighter. Quality is good so far.

OR - Harvest going strong. Quality good. Likely to go long.

PA - They have finished harvest. Pretty much on target. Quality remained good for the harvest.

WA - Just started. Great quality so far. May go short of estimate if harvest pattern holds.