

# Cherry Industry Administrative Board

## Weekly Raw Product Report

### Crop Year 2012 - Week 1

<b>Weekly Raw Product Report for Week 1 ending June 23, 2012 (Millions of pounds)</b>				
<b>DIST.</b>	<b>Processed</b>		<b>2012 Est.</b>	<b>2011 Total</b>
	<b>Wk 1</b>	<b>YTD</b>		
<b>NW MI</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>92.5</b>
<b>WC MI</b>	<b>0.3</b>	<b>0.3</b>	<b>3.0</b>	<b>48.0</b>
<b>SW MI</b>	<b>0.9</b>	<b>0.9</b>	<b>0.5</b>	<b>16.8</b>
<b>NY</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>5.8</b>
<b>OR</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>2.6</b>
<b>PA</b>	<b>1.6</b>	<b>1.6</b>	<b>3.0</b>	<b>3.1</b>
<b>UT</b>	<b>0.0</b>	<b>0.0</b>	<b>32.0</b>	<b>34.8</b>
<b>WA</b>	<b>0.0</b>	<b>0.0</b>	<b>26.0</b>	<b>20.9</b>
<b>WI</b>	<u><b>0.0</b></u>	<u><b>0.0</b></u>	<u><b>0.5</b></u>	<u><b>6.5</b></u>
<b>Total</b>	<b>2.7</b>	<b>2.7</b>	<b>70.0</b>	<b>231</b>

Harvest has begun, and, as expected, it started much earlier than usual. There were production reports from PA, SW MI and WC MI in this first week of harvest. SW MI is over estimate.

Handlers are being pretty aggressive in seeking cherries. The CIAB received reports from multiple handlers in SW MI and WC MI in the first week. This volume of reporting activity is a bit unusual for the first week of harvest for the year, in general, and for the first week of harvest in these districts.

The fruit has been described as somewhat small which is something of a surprise given the short crop. However, it has been dry in MI which contributes to the smaller sized fruit. The cherries are of generally good quality, but there is some wind whip and quality issues from some orchards where the crop is light or the orchard is less well protected for wind.