

Cherry Industry Administrative Board

Weekly Raw Product Report

Week 1

Weekly Raw Product Report for Week 1 ending July 9, 2011 (Millions of pounds)						
DIST.	Processed		Divert	YTD Total	2011 Est.	2010 Total
	Wk 1	YTD				
NW MI	0.0	0.0	0.0	0.0	135.0	65.3
WC MI	0.0	0.0	0.0	0.0	55.0	57.2
SW MI	1.2	1.2	0.0	1.2	20.0	11.9
NY	0.0	0.0	0.0	0.0	6.5	7.5
OR	0.0	0.0	0.0	0.0	1.7	1.2
PA	2.8	2.8	0.0	2.8	3.2	2.2
UT	0.0	0.0	0.0	0.0	24.0	22.8
WA	0.0	0.0	0.0	0.0	12.0	15.4
WI	0.0	0.0	0.0	0.0	8.7	5.5
Total	4.0	4.0	0.0	4.0	266.1	189

Harvest has begun! There were production reports from PA, SW MI and WC MI although WC MI's production was too small to show up in this card. WC MI is expected to be processing in earnest with Week 2.

The fruit is generally described as being quite small, but brix levels are good and quality has also been good. The fruit has been pitting well.

SW MI had a severe storm on July 11 with high winds and rain. Quite a few cherries were probably lost as a result of the winds. A number of the processing facilities were shut down because of the storm, as well.