

MEMORANDUM

To: Handler of Red Tart Cherries and other Interested Parties
From: Cherry Industry Administrative Board
Subject: Week 1 - Weekly Raw Product Report
Date: July 8, 2009

Weekly Raw Product Report for Week 1 ending July 4, 2009 (Millions of pounds)					
DIST.	2009 Week 1	2009 YTD	Diverted Fruit	2009 Est.	2008 Total
NW MI	0.0	0.0	0.0	150.0	95.8
WC MI	0.0	0.0	0.0	56.0	49.8
SW MI	0.4	0.4	0.0	14.0	18.3
NY	0.0	0.0	0.0	8.4	9.0
OR	0.0	0.0	0.0	2.7	2.8
PA	2.8	2.8	0.0	3.7	3.7
UT	0.0	0.0	0.0	23.0	17.2
WA	0.0	0.0	0.0	17.5	12.5
WI	0.0	0.0	0.0	8.3	0.6
Total	3.2	3.2	0.0	283.6	209.6

Harvest 2009: Harvest is underway, but it is very light so far. Only two districts, SW MI and PA, harvested any fruit.

PA - Quality is good. They should finish with the second week of harvest. Volume is up to expectations.

SW MI - Very small amount of fruit processed; about the same volume was diverted. The quality seems to be fairly good, but it is a bit too early to make predictions about the quality or the size of the crop overall.

WC MI and NW MI - growers report that Ethral has been and is being applied.

Cherry Man of the Year - Jim Brian of Smeltzer Orchard Company was selected as the Cherry Man of the Year for 2009. Congratulations to Jim for a well deserved honor.